USU BOARD PRESENTATION

Andrew Mills & HODs
29 October 2021
Student Programs

Int Fest Stats:
• Total attendance: 720+
• Club involvement:
  • 28 participating clubs (across events, promotion, digital content)
  • 21 club event

Headline events:
• Learn a Language Session with LaPont Language School: 56 attendees
• Live Walking Tour of Asakusa: 55 attendees
• Learn to Sign Session with The Auslan Company: 46 attendees
Student Programs

• Language Exchange
  Currently 630 registrations, 65% have received a language buddy

• Creative Awards
  • Online Exhibition Launch = 544 views
  • Insta followers = 5053 (increase of 12%)
  • People's choice vote = 495 (to 20th Oct, an increase of 172% to 2019)

• Verge Gallery re-opened on 14 October for the Creative Awards and received 550 website views in the first three days of the exhibition
• Mental Health Month – running throughout October. Tune In.... combination of online activities, art therapy, speaker and corporate volunteering.

• COVID planning – working with all departments on roadmap to return to Campus.
  • 86% of Permanent and Fixed Term staff double vaccinated.

• Recruitment – several permanent, student leadership and volunteer roles live, or about to go out.
EVENTS

• No major in person events for USU Event Management during September
• Focus was on initial discussions around Welcome Fest 2022 and space booking for this via Resource Booker and Uni Venues and holds on infrastructure requirements via Moreton Hire.

MEMBERSHIP

<table>
<thead>
<tr>
<th>Members (free)</th>
<th>Total Members - 35,498</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Rewards (Organic)</td>
</tr>
<tr>
<td>29,157 (82%)</td>
<td>4,293</td>
</tr>
<tr>
<td></td>
<td>Rewards (Special)</td>
</tr>
<tr>
<td></td>
<td>2,048</td>
</tr>
<tr>
<td></td>
<td>TOTAL Rewards</td>
</tr>
<tr>
<td></td>
<td>6,341 (18%)</td>
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</tbody>
</table>

• Gained 229 members (217 Free, 12 Rewards)
• Currently -$163K behind YTD budget
• 4 payments totalling approx. $90K from Colleges still outstanding: John’s, Paul’s, Wesley and Andrew’s.
• System discovery and wireframes for the new website
• Consultation and discussion for the USYD Staff bulk Rewards pitch.
• Budgeting and strategic planning
Marketing & Digital Headlines

Key Projects:
• USU International Festival: completed
• USU website content rewrite/edits: completed

Digital Summary:

<table>
<thead>
<tr>
<th>ACCOUNT</th>
<th>FOLLOWERS</th>
<th>MONTHLY ACCOUNT GROWTH</th>
<th>TOTAL MONTHLY ENGAGEMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>USU Facebook</td>
<td>28,586</td>
<td>+14 followers</td>
<td>2.69%</td>
</tr>
<tr>
<td>USU Instagram</td>
<td>12,498</td>
<td>+111 followers</td>
<td>6.15%</td>
</tr>
<tr>
<td>USU WeChat</td>
<td>5,705</td>
<td>+260 followers</td>
<td>8.73%</td>
</tr>
<tr>
<td>USU Twitter</td>
<td>2,184</td>
<td>+21 followers</td>
<td>1,045 impressions</td>
</tr>
<tr>
<td>USUeats Instagram</td>
<td>2,333</td>
<td>-19 followers</td>
<td>6,475 impressions</td>
</tr>
</tbody>
</table>
New USU Coffee Van: In production!
HOLME IMPROVEMENTS
Repairs to pipes

Regrouting pavers for improved safety
Removed the big calendar, repaired and repainted the wall. 
Potential space for large ‘What’s On’ USU screen
OUTLETS: Back to campus
UNIVERSITY COLABORATIONS:

Working with The Con and UI on revitalizing the FB Theatre.
Stairwell to dressing rooms...
COMING UP
BUSINESS SYSTEMS UPDATE

We are currently working on improving some of USU Business Processes identified during the recent Website discovery meetings, including:

- New Finance System
- Simplifying USU Member sign up process
- Customer Helpdesk software
- Employee on/off boarding
- Asset tracking System
SSAF APPLICATIONS

Applications open:
• SSAF Core Activity and new Contestable funding applications open 14 October and close on 23 November 2021

Contestable Funding themes:
1. Improved efficiency or sustainability projects
2. Elimination of impediments to participation in extra-curricular activities
3. Additional costs relating to the closure of the Cumberland Student Guild.
SSAF COLLABORATIONS:

Student Leadership training:
A joint initiative between USYD Student Life, USU, SRC, SUPRA & SUSF

CSA (Conservatorium Students Association):
Wellness and events activity

SCASS (Sydney College of the Arts):
Student-run Gallery space in the Wentworth Building
Emerging Issues

Director ID Numbers:

• As part of recent amendments introduced by the Treasury Laws Amendment (*Registries Modernisation and Other Measures*) Act 2020 (Cth) in June, all persons holding the role of a company director, will soon be required to be identified by a unique “director identification number” (director ID).

• A director ID is a unique identifier that you need to apply for once and keep permanently. The director ID is similar to an Australian tax file number (TFN) and will help prevent the use of false or fraudulent director identities. This has been specifically introduced as a means of addressing phoenixing arrangements.

• Australian directors must apply for their director ID themselves through the myGovID app, as there is a need to verify your identity so that there is no capability for someone to apply on your behalf. Further information can be found via myGovID.

• Foreign directors must apply with a paper application downloaded via ABRS.

• When do I need to apply?

• When you apply for your director ID is dependent on the date you became a director, as set out below.

• People currently holding a director role will have until 30 November 2022 to apply for their director ID.
Emerging Issues

ACNC Regulations

• Senator Patrick has postponed a vote on the regulations until 25th November.

• Senator Fierrevanti-Wells has also given notice of a disallowance motion in her capacity as chair of the Scrutiny Committee, with a vote on the 4th sitting day of next year.