USU BOARD PRESENTATION
Andrew Mills & HODs
30 July 2021
Lockdown Lunches
Close to 1000 lockdown lunches have been made for students in residential accommodation.

The flyer to the left was used to promote USU2U meal delivery service, included in each Lockdown Lunch pack.
Holme Building Maintenance
Student Programs

- Semi-finalists at the World’s University Debating Championships! Congratulations to USU A, Ellie Stepheson and Sweeney Hughes
- Welcome Fest, Campus Race and Day Trips to be held virtually 😔
- Finalising negotiations to allow Clubs to book Uni Venues FOC!
- Language Exchange opened 30 June. 51 sign ups so far
- USU to host three online sessions for the Centre in China in August and September
- 854 Club events have been held so far this semester!
- Manning Social and Manning Food Court are now bookable spaces for Clubs
P&C Headlines

• Key Achievements in June:
  • Employment Hero implemented (training sessions for all staff and managers ran throughout June)
  • Staff Newsletter launched
  • Review of Casual workers in line with legislation changes
  • Recruitment – discussions with managers include review of PDs and the specific recruitment strategy
  • Presentation to SubSki on Sexual Harassment and Bullying (with Student Affairs and Safer Communities)

• Key Major Projects/Work Underway:
  • Regular organisational communications during lockdown
  • Business unit restructuring
  • USU Values
  • Enterprise Bargaining Agreement – review and renegotiation
Headcount Report

Note: Employees who are represented as Unassigned are missing an employment type in their employment history or do not have an active employment type as of the date specified.
Samples of Screens from Employment Hero: Management Dashboard and Staff Discounts
Event & Membership Headlines

Key Achievements in June:

• Planning for Sem 2 Welcome Fest
• Reached 38,570 members (31,747 Free, 6,823 Rewards)
• Rewards Survey conducted – 595 responses

- **Overall Respondent Breakdown**
  - USYD Students 76%
  - USYD Staff 14%
  - USU Staff 2%
  - Life Members 5%
  - Other 3%

- **Rewards Type Breakdown Organically Purchased**
  - 1 Sem: 17%
  - 1 Year: 66%
  - 3 Year: 9%
  - 4 Year: 4%
  - 5 Year: 4%

- **Reason For Purchase of USU Rewards**
  - 10% Discount: 53%
  - Coffee Perks: 15%
  - Prizes/Giveaways: 5%
  - Special: 22%
  - Life Member: 5%

- Began processing for College invoices: estimated income $119K
Marketing & Digital Headlines

Key Projects:
- USU Annual Report
- USU website project
- Language Exchange redesign
- USU Staff email newsletter
- USU2U delivery service promotion to students in accommodation

Digital Summary:

<table>
<thead>
<tr>
<th>ACCOUNT</th>
<th>FOLLOWERS</th>
<th>MONTHLY ACCOUNT GROWTH</th>
<th>TOTAL MONTHLY ENGAGEMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>USU Facebook</td>
<td>28,557</td>
<td>+6 followers</td>
<td>2.92%</td>
</tr>
<tr>
<td>USU Instagram</td>
<td>12,236</td>
<td>+1 followers</td>
<td>5.26%</td>
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<tr>
<td>USU WeChat</td>
<td>5,057</td>
<td>+63 followers</td>
<td>5.68%</td>
</tr>
<tr>
<td>USU Twitter</td>
<td>2,144</td>
<td>-8 followers</td>
<td>1,993 impressions</td>
</tr>
<tr>
<td>USUEats</td>
<td>2,326</td>
<td>+21 followers</td>
<td>5.73%</td>
</tr>
</tbody>
</table>
Welcome Fest Sem2: Digital Assets